

# -ING

## 1.

13TH APRIL 2017

## 2.

14TH APRIL 2017

## 3.

15TH APRIL 2017

09:00–10:00	<b>REGISTRATION</b>	<b>REGISTRATION</b>	<b>REGISTRATION</b>
10:00–10:30	<b>FAR ARCHITECTS</b> Karine & Diane	<b>WARAQ</b> David Habchy & Christina Skaf	<b>-ING</b> Jiani Lu & Ryan Romanes
10:30 - 11:00	<b>RICE</b> Joshua Briedenbach	<b>IBM</b> Doug Powell	<b>29LETTERS</b> Pascal Zoghbi
11:00 - 11:30	<b>BREAK</b>	<b>BREAK</b>	<b>BREAK</b>
11:30 - 12:00	<b>STUDIO BLUP</b> Dines	<b>FOREIGN POLICY</b> Yah-Leng Yu	<b>PHOTOGRAPHER</b> Darren Jew
12:00 - 12:30	<b>MOMA</b> Ingrid Chou	<b>HVASS &amp; HANNIBAL</b> Nan Na Hvass	<b>NATIONAL GEOGRAPHIC</b> Steve Raymer
12:30 - 13:15	<b>LUNCH</b>	<b>LUNCH</b>	<b>LUNCH</b>
13:15 - 13:45	<b>FASHION DESIGNER</b> Úna Burke	<b>GOOGLE</b> Hector Ouilhet	<b>NASA</b> Dan Goods
13:45 - 14:15	<b>BEHANCE</b> Matias Corea	<b>DISNEY</b> Benson Shum	<b>TYPOGRAPHER</b> Gemma O'Brien
14:15 - 14:45	<b>DESIGN MATTERS</b> Debbie Millman	<b>PIXAR</b> Andrew Gordon	<b>MAYWA DENKI</b> Nobumichi Tosa
14:45 - 15:00	<b>BREAK</b>	<b>BREAK</b>	<b>BREAK</b>
15:00 - 15:20	<b>ASHEKMAN</b> Mohamed & Omar Kabbani	<b>CREATIVE PANEL</b> 15:00 – 16:00	<b>NETWORKING SESSION</b> 15:00 – 16:00
15:20 - 15:40	<b>FIKRA</b> Salem Al-Qassimi		

### THURSDAY WORKSHOPS

#### 16:00 - 19:00 WORKSHOPS

- FAR ARCHITECTS**  
→ Design Spaces for You
- INGRID CHOU**  
→ MoMA's Spaces
- DINES**  
→ Pixar remixing the BLUP Way
- JOSHUA BRIEDENBACH**  
→ Zine Branding Tool
- MICHELLE HARVEY**  
→ Book Binding
- DOUG POWELL**  
→ Design Thinking WS 2

#### 19:10 - 22:10 WORKSHOPS

- ÚNA BURKE**  
→ Leatherworking
- MATIAS COREA**  
→ Design your Life
- DEBBIE MILLMAN**  
→ Visual Storytelling
- THE WORKSHOP DXB**  
→ Epic Screen Printing
- ASHEKMAN**  
→ Old School vs. New School

### FRIDAY WORKSHOPS

#### 16:00 - 19:00 | WORKSHOPS

- BENSON SHUM**  
→ Character Magic
- FOREIGN POLICY**  
→ Restaurant Branding
- STEVE RAYMER**  
→ Shoot like N.G.
- NAN NA HVASS**  
→ Modules

#### 19:10 - 22:10 WORKSHOPS

- ÚNA BURKE**  
→ Leatherworking
- ANDREW GORDON**  
→ Storytelling & Beyond
- DOUG POWELL**  
→ Design Thinking
- GOOGLE**  
→ Get your App together
- STUDIO KAWAKEB**  
→ Illustrate to Animate

### SATURDAY WORKSHOPS

#### 16:00 - 19:00 | WORKSHOPS

- DAN GOODS**  
→ Creating Clouds, Literally
- MAYWA DENKI**  
→ Nonsense Thinking
- GEMMA O'BRIEN**  
→ Lettering
- DARREN JEW**  
→ Tales by Light
- STEVE RAYMER**  
→ Shoot like N.G. 2

#### 19:10 - 22:10 WORKSHOPS

- PASCAL ZOGHBI**  
→ Type Design Process
- VAHID JAZAYERI**  
→ Kufic Arabic Calligraphy
- BENSON SHUM**  
→ Character Magic Workshop 2
- BLUP & DXB**  
→ Printer's Remix
- PENGUINCUBE**  
→ Packaging Design & Branding
- GEMMA O'BRIEN**  
→ Lettering

### FREE ACCESS

Talks highlighted in yellow are free to attend. Make sure to arrive at Concrete early to find a spot.

The workshops highlighted in yellow have a pre-workshop talk that is free to attend, hosted in the screening room in A4 Space. The workshops themselves are paid and tickets can be purchased while seats are available.